

## **How to afford college by paying only a fraction of tuition fees! The secret is in something called an enrollment yield.**

Even if you don't qualify for financial aid, there's still a way your child can afford the college of her choice. To make any college affordable, all you need to know is a magic little number called an enrollment yield.

The enrollment yield is the number of students the college accepts versus the number who actually enroll there. For example, if a school accepts 100 students and only 20 students decide to go there, that school has a 20% enrollment yield. That means 80% of the accepted applicants decided to go somewhere else.

You see, most students apply to multiple schools, but they can only accept one offer. That means even good schools can have low enrollment yields. In fact, even the most popular schools average only a 50% to 60% enrollment yield. That leaves a lot of empty seats for the college to fill and that's good news for you.

It's good news because with such a low enrollment yield, the school's willing to negotiate deep tuition discounts.

How much of a discount? You can slash tuition fees by up to 41%. That's nearly *half off* the cost of college! And this works at any school. This includes everything from small community colleges to well-known private universities.

And the best part is, anyone can do it. Your child doesn't need to be athletic, have high grades or high test scores. It doesn't even matter what your income level is.

To get a tuition discount for your child, simply go to the school's financial aid office and say "I would like to appeal the financial aid offer for my child." NEVER say you'd like to "negotiate" the offer because schools don't like that term.

Here's another tip: apply for a college with a low enrollment yield in hopes of getting a fat awards package. Then use it to leverage a discount with the school of your choice.

You'll find more college enrollment tips in Special Report #2. To get it, just fill out the order form for your FREE report. In it, you'll discover why applying to an "athletic college" may increase your child's chances of getting a scholarship - even if she doesn't play a single sport! This trick saves you thousands on tuition too!